

HILLCLIMB DATES:

Pagoda: June 24-25, 2023

Duryea: August 19-20, 2023

CONTACT INFORMATION:

If you have decided to become a sponsor for this year's events, please indicate the sponsorship level, send the necessary information, and a check made payable to "BMR-SCCA" no later than:

Platinum: April 1, 2023

Email a copy of your logo (.jpg, .bmp) by 4/1/2023 to rikrock@live.com

Gold/Silver: May 15th

Patron: June 1st to arrange for pick-up of items.

We appreciate your Sponsorship consideration.

Rich Rock, BMR Hillclimb Chair

Mike Daley, BMR Regional Executive

Steve Lewis, BMR Asst R.E.

Address:

BMR
PO Box 13641
Reading, PA 19612

www.BMR-SCCA.org



2023

HILLCLIMB

SPONSORSHIP

OPPORTUNITIES



PAGODA HILLCLIMB: June 24-25

DURYEA HILLCLIMB: August 19 - 20

2023 HILLCLIMB SPONSORSHIP

The Blue Mountain Region of SCCA is hosting the **71st** running of the hillclimbs in Reading and would like you to consider becoming a Sponsor of these events.

During the 2022 events, there were over 200 drivers participating – from up and down the eastern seaboard, not to mention the hundreds of volunteers, family, friends, and spectators that came to watch.

BMR has very strong links to the local communities; supporting local associations – from first responders, Reading Department of Recreation, to Pagoda Skyline Inc, to name a few.

We are very proud of our community involvement as well as the achievements of our racers and volunteers. There are, however, many expenses connected with hosting the Pagoda and Duryea Hillclimbs each year and we rely solely on our own fundraising events and the support of businesses such as yours.

Each hillclimb event is held on a Saturday and Sunday, and draws an ever increasing amount of spectators from the local communities as well as news coverage – TV, newspaper, radio and internet.

The Sponsorship information has a variety of levels and indicates what we are willing to do for you for your sponsorship. We do hope that this is something you might be willing to consider and welcome the opportunity to speak with you on this or any other sponsorship.

PLATINUM LEVEL: \$500

Company Logo on all Print Material

- Posters/ads (750)
- Cover/program book (300)
- Event T-Shirts (500)

Two of your company banners displayed at highly visible, prime locations along the course.

Ability to set-up a display for your business

Distribution of any suitable material provided by your company to those in attendance

Sponsor Link from the BMR-SCCA Website to your company's web page for one year

LOGO Due Date: April 1, 2023

Email a copy of your logo (.jpg, .bmp) by April 1, 2023 to rikrock@live.com

GOLD LEVEL \$225

Two of your company banners displayed at highly visible, prime locations along the course

Distribution of any suitable material provided by your company to those in attendance

Sponsor Link from the BMR-SCCA Website to your company's web page for one year

SILVER LEVEL \$150

One of your company banners displayed at a highly visible, prime location along the course

Distribution of any suitable material provided by your company to those in attendance

Sponsor Link from the BMR-SCCA Website to your company's web page for one year

PATRON SPONSOR

Donation of:

Door Prizes

Promotional Items for Driver / Worker Bags (175-200 distributed per event).

Donation of small items - company advertisement (pens, note pads, magnets, key chains, etc...).

I would like to donate.

Contact to arrange pick-up:

PHONE (____) _____

Items/Qty: _____

All Sponsors are acknowledged in announcements made throughout the events.
